



## HEAT HAPPENS – JISULIFE LAUNCHES ULTRA2, THE 3-IN-1 HANDHELD FAN BUILT FOR LIFE OUTDOORS, IN U.S. MAY 15

*The Outdoor Essential That Does It All: Cools, Charges, Illuminates, and Inflates – With Over a Day’s Worth of Battery Life*

*Ultra2 Debuts at Coachella Music & Arts Festival – Bringing the Breeze to the Desert*

**LOS ANGELES – MAY 1, 2025** – Whether you’re hiking, camping, poolside, managing the team at soccer practice, or heading to your favorite music festival, **JISULIFE’s new ULTRA2 Handheld Fan** is the one device that keeps pace with your every move. Combining four everyday essentials in one sleek design, **ULTRA2 cools, charges, lights, and inflates—without the bulk.**

Launching **May 15** on the **JISULIFE Amazon store** and the [JisuLife website](#), ULTRA2 arrives just in time for peak summer adventures. The fan will retail for \$89.99.

As the world’s **#1 portable fan brand** (Euromonitor), JISULIFE built ULTRA2 for the speed of outdoor life. This powerful handheld device combines a **turbo fan, 9000mAh power bank, LED light, and mini air pump** into one compact, user-friendly tool for outdoor lovers, active families, and anyone on the go. Whether charging your phone mid-trail, inflating a pool float, finding your way in the dark, or cooling down after an outdoor workout, the Ultra2 fan does it all for 25 hours. ULTRA2 debuted in the desert sun at the Coachella Music & Arts Festival and quickly became the most-requested, multi-tool for modern summer life.

“ULTRA2 was made for people who live life outside the box—literally,” said JISULIFE Chief Marketing Officer Leo Chen. “It’s the grab-and-go device that helps you stay cool, charged, and ready for anything.”

**Key Features:**

- **Adjustable wind control (1–100 levels)** for a personalized breeze
- **Multifunctional:** Fan, flashlight/emergency light, and air pump
- **Long-lasting power:** 9000mAh battery with 25-hour runtime and 18W fast charging (input/output)
- **Lightweight and compact:** Fits in backpacks, strollers, glove boxes
- **User-Friendly Design:** Anti-Hair-Clamp, detachable rear net, easy to clean

#### **Perfect For:**

- **Camping, hiking, van life, and off-grid adventures**
- **Beach days, bike rides, and park hangs**
- **Fitness on-the-go, sports sidelines, and summer camp**
- **Music festivals, family outings, and daily commutes**

To request a review copy, contact [Rick@Publicity4All.com](mailto:Rick@Publicity4All.com) or [Hanna@BolteMedia.com](mailto:Hanna@BolteMedia.com)

#### **About JISULIFE**

Founded in 2016, **JISULIFE** specializes in portable cooling products that empower everyday comfort. From handhelds and neck fans to stroller-friendly solutions, JISULIFE redefines personal cooling through smart, stylish designs. Rooted in care, comfort, and convenience, the brand helps people feel good, wherever life takes them.

Website: <https://jisulife.com/>

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